



No:ASB/2022/006

Date:01/12/2021

ASIAN SCHOOL OF BUSINESS – INTERNAL QUALITY ASSURANCE CELL
(ASB-IQAC)

Objective:

The primary objectives of the IQAC are:

- To develop a system for conscious and consistent action to improve the academic and administrative performance of the institution.
- To promote measures for institutional functioning towards quality enhancement through internalization of quality culture and institutionalization of best practices.

Functions

Functions planned for execution by the IQAC include:

- a) Development and application of quality benchmarks
- b) Parameters for various academic and administrative activities of the institution
- c) Facilitating the creation of a learner-centric environment conducive to quality education
- d) Collection and analysis of feedback from all stakeholders on quality-related institutional processes;
- d) Dissemination of information on various quality parameters to all stakeholders
- f) Documentation of the various programmes/activities leading to quality improvement



Composition of ASB-IQAC:

1.	Chairperson	Director	Dr. Ebe Robert E
2.	Co-ordinator	Associate Professor	Prof. C. Krishna Kumar
3.	Faculty member	Associate Professor	Prof. Madhava Chandra Kurup
4.	Faculty member	Assistant Professor	Prof. Lekshmi R. Kumar
5.	Faculty member	Assistant Professor	Prof. Dipu B.
6.	Faculty member	Assistant Professor	Prof. T. N. Kavitha
7.	Faculty member	Assistant Professor	Prof. Vishnu Vivek
8.	Administrative Member	Administrative Assistant	Ms. Lekshmi S. Nair
9.	Industry expert	Chief Operating Officer Sporthood.	Mr. Arun V. Nair
10.	Industry expert	Business Head Digital Trainee, Trivandrum	Mr. Mubarak Ahammed



**Director
Asian School of Business**

